

# Conference on Patent Policy Making, Brussels

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# Enterprise interests and the effects of patents

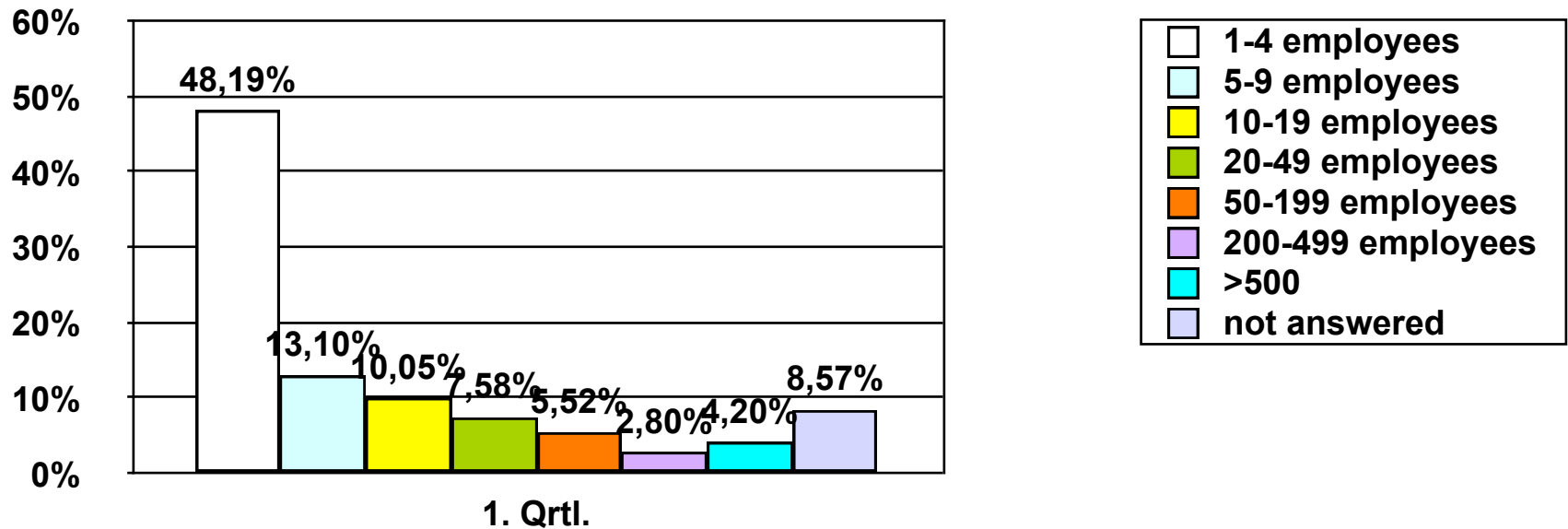
- Research project on the relation between interoperability, patent protection and competition (09/2004)
  - Who did participate in the survey?
  - How did the participating enterprises judge the question of patent protection for computer - implemented inventions?

# Enterprise interests and the effects of patents

- Free participation – no pre-selection, i.e. no poll of pre-selected enterprises
- Particularly high intrinsic motivation of the participants
- Short period of poll 13-07 to 29-07-2004
- 1214 participants
- 1580 download from the institute homepage (30-05-2005)

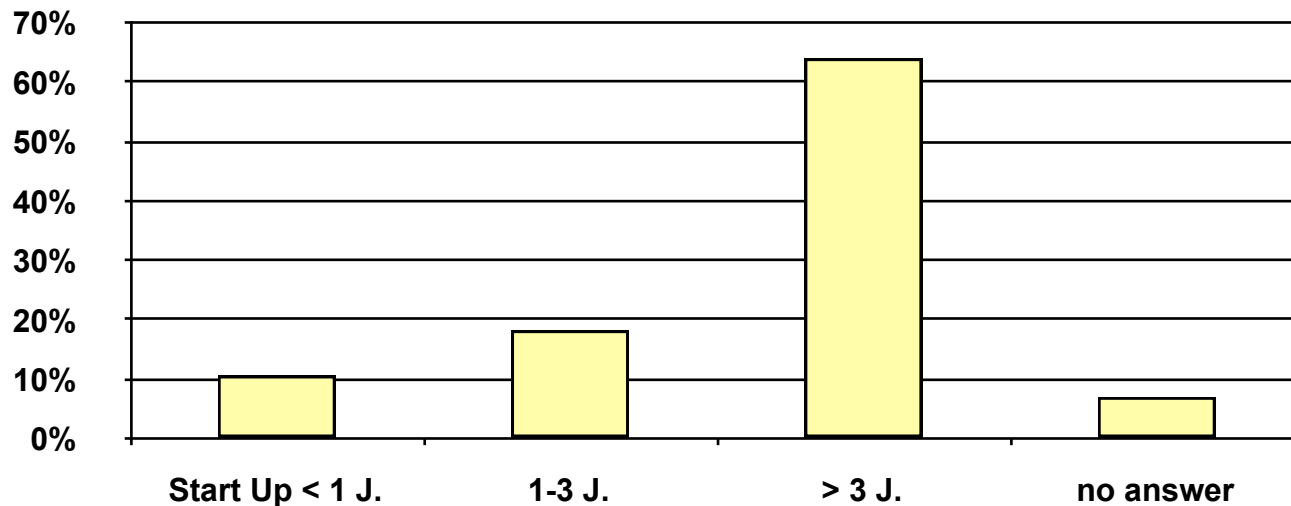
# Enterprise interests and the effects of patents

- Structure of participating enterprises



# Enterprise interests and the effects of patents

- Structure of the participating enterprises – duration of enterprise activities



# Enterprise interests and the effects of patents

- Enterprises are rather well-informed about the topic of a possible patent protection
- Effects of patents on innovative ability is estimated as rather negative
- High influence of patents on enterprise activities and intellectual property right management
- The majority of enterprises has no resources to check existing intellectual property rights of third parties, i.e. no patent research will be carried out

# Enterprise interests and the effects of patents

- Strong effects of patents on product pricing
- Patents are – in the majority – not part of the licensing policy of the participating enterprises
- The purpose of use of patents is aggravation of the market access of competitors and defense against patent claims (i.e. cross licensing)
- An increase of know-how by publication of patents on computer-implemented inventions is not expected

# Enterprise interests and the effects of patents

The overall estimate of the enterprises  
participating in the survey tends to be  
„very negative“  
Concerning the  
Impact of patents on competitiveness